

**be the
difference**

2010 UNITED WAY CAMPAIGN SEPT. 17 – OCT. 29

Being the difference means caring not just about our customers, but also the individuals and families who live in our local communities. One of the many ways we at FedEx make a difference is through our annual United Way campaign.

Why the United Way?

FedEx “absolutely, positively” cares about the communities in which we live and work, and so does United Way Worldwide. FedEx began its relationship with the United Way in 1975 with a corporate gift, and that relationship continues to grow. Today, FedEx supports the United Way in three primary ways: corporate gifts, employee giving, and volunteerism.

How can I be the difference?

LEARN.

Being the difference means learning about the critical needs of our communities and how our contributions help the United Way address those needs.

- Familiarize yourself with the contents of the United Way page on **fedexcares.com**
- Visit your opco's page to access additional campaign information and forms
- Visit **liveunited.org** to learn about the work United Way is doing in your local community

PARTICIPATE.

Being the difference means raising our hands to participate in the United Way campaign and other fundraising activities.

- Check out the upcoming activities listed on the United Way page on **fedexcares.com**
- Visit your opco's page to learn how to make a pledge
- Organize a tour of one of the local United Way agencies
- Plan a fundraiser

VOLUNTEER.

Being the difference means rolling up our sleeves to volunteer during FedEx Cares Week or the local United Way's Day of Caring.

- Visit the FedEx Cares Week page on **fedexcares.com**
- Visit **http://fedexcares.volunteermatch.org** to search for volunteer opportunities in your market

visit fedexcares.com