



Investing in Inclusion: Hispanic and Latino Communities

FedEx supports organizations that promote inclusion, celebrate culture, and provide advancement for individuals of all backgrounds. In our communities and in our business, FedEx believes we are stronger when everyone has equal access to opportunity. We support a more level playing field for Hispanic and Latino youth and adults through programs that build education pathways, career development opportunities, and networks of support.



Hispanic Scholarship Fund (HSF)

HSF strives to make college education a top priority for every Latino family across the nation. FedEx support provides access to higher education through student scholarships. We also support HSF's Bilingual College 101 sessions designed to help families navigate the college admissions and financial aid application processes.



United States Hispanic Leadership Institute (USHLI)

USHLI promotes education and leadership development to empower Latinos across the country. Their annual conference brings together Hispanic leaders across generations and society to strengthen leadership skills and networks. FedEx was recently honored with their Corporate Visionary Award in Diversity, Equity, and Inclusion. FedEx also supports the Student Leadership Series (SLS) that promotes the importance of education and academic persistence among Latinos.



Mid-South Latino Chamber of Commerce (MLCC)

MLCC fosters Hispanic economic development by advocating for and promoting the success of Hispanic businesses in the Mid-South community. FedEx support helps facilitate networking opportunities that empower the local Latino community.



LATINO Memphis

Latino Memphis

Latino Memphis seeks to ensure that Latinos are on a path to improved health and self-sufficiency. FedEx helps Latino Memphis to serve the local Hispanic community by supporting their three core programs: El Centro, Derechos, and Abriendo Puertas. These programs provide a range of services that include legal immigration representation, academic mentorship, and improved access to local public services.



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2022 UnidosUS Líderes Avanzando Fellows.



UnidosUS

UnidosUS is the nation’s largest Hispanic civil rights and advocacy organization with a local Affiliate Network of nearly 300 community-based organizations. FedEx is a major sponsor of UnidosUS Líderes Initiative, which helps young Latinos build understanding and skills in social justice, advocacy, and leadership. This year’s cohort specifically supports Afro-Latinx students. FedEx also sponsors Líderes Inc., a six-week STEM entrepreneurship program and pitch competition supporting new Latino business ideas and STEM skills needed to advance Latino businesses.



Rene Bustamante, Staff VP Global Cash Management, FedEx Corporation at UnidosUS Changemakers Summit in Washington D.C.

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International Youth Foundation (IYF)

IYF equips young people around the world with skills and tools to find in-demand jobs in high-growth sectors. FedEx and IYF launched Jovenes con entrega, a transportation and logistics certification program in 2017 for 17-to-24-year-olds enrolled in technical and vocational education in Mexico. The program, which FedEx logistics experts helped to design, combines hands-on technical training and development of life skills such as responsibility and goal-setting. This curriculum has reached over 10,000 students and 300 teachers in Mexico City, Quintana Roo, and the state of Mexico, and has been adopted by other corporate foundations to support local workforce training. In some cases, this certification doubled the income earnings potential for participating youth.



Acción Internacional

Ovante is Accion's interactive digital platform that helps small business owners develop their business skills and learn how to use financial products and services responsibly. Support from FedEx has allowed Ovante to reach over 34,000 microentrepreneurs in Latin America, helping them run more successful small enterprises and support their families while also creating jobs and economic growth in their communities. In FY23, FedEx support for Ovante will expand to Mexico.

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